

This pricing supplement, together with the short form base shelf prospectus dated December 13, 2016 (the “Prospectus”) to which it relates, as further amended or supplemented, and each document incorporated by reference into the Prospectus constitutes a public offering of these securities only in those jurisdictions where they may be lawfully offered for sale and therein only by persons permitted to offer and sell such securities. No securities regulatory authority has expressed an opinion about these securities and it is an offence to claim otherwise.

The medium-term notes to be issued hereunder have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the “U.S. Securities Act”) or any state securities laws and may not be offered, sold or delivered within the United States of America or to U.S. persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

Terms used in this pricing supplement and not defined herein have the meanings given to such terms in the Prospectus, the amended and restated master trust indenture dated as of July 20, 1999 and effective as of May 5, 1999, as amended (the “Principal Indenture”), or the forty-first supplemental indenture dated as of December 13, 2016 to the Principal Indenture, as the context requires.

PRICING SUPPLEMENT NO. 1 DATED MARCH 21, 2017
(to the short form base shelf prospectus dated December 13, 2016)

407 INTERNATIONAL INC.

SERIES 17-A1 SENIOR MEDIUM-TERM NOTES
(secured)

CUSIP NO. 35085ZBP0
ISIN CA35085ZBP05

SERIES:	Series 17-A1 Senior Medium-Term Notes (the “ Series 17-A1 Notes ”)
PRIORITY:	Senior Bonds
PRINCIPAL AMOUNT: \$250,000,000	DENOMINATIONS (if other than Cdn. dollars or Cdn. dollar denominations of Cdn. \$1,000): N/A
ISSUE PRICE: \$99.917 per \$100 principal amount	
AGENTS’ COMPENSATION: \$0.50 per \$100 principal amount	AGENT RELATIONSHIPS: The Company (as defined below) may be considered a “connected issuer” of RBC Dominion Securities Inc. (“RBCDS”), BMO Nesbitt Burns Inc. (“BMONB”) and CIBC World Markets Inc. (“CIBCWM”). As of March 21, 2017, the Canadian chartered bank affiliates of each of RBCDS, BMONB and CIBCWM have advanced, in the aggregate, \$700,000,000 to the Company pursuant to senior secured revolving credit facilities (the “Revolving Credit Facilities”) that are each secured by senior pledge bonds of the Company issued pursuant to the Principal Indenture, as supplemented, as described in further detail below under “Use of Proceeds”.

NET PROCEEDS TO 407 INTERNATIONAL INC.
(the “Company”): \$248,542,500

SPECIFIED CURRENCY:
Canadian Dollars
 Yes
 No
Foreign Currency:
Exchange Rate Agent:

ANNOUNCEMENT DATE: March 21, 2017

ORIGINAL ISSUE DATE: March 24, 2017

STATED MATURITY: June 1, 2033

INTEREST RATE: 3.43% per annum

OFFERING YIELD: 3.437% per annum

INTEREST PAYMENT DATE(S):

Equal (except for the first interest payment) semi-annual payments in arrears on June 1 and December 1 in each year, commencing June 1, 2017 (or if such day is not a Business Day in Toronto, on the next following Business Day in Toronto). The first interest payment will include accrued and unpaid interest for the period from, and including, the Original Issue Date, to, but excluding, the first interest payment date.

PAYMENT OF PRINCIPAL AND ANY
PREMIUM AND INTEREST:

Canadian Dollars
 Specified Currency

DAY COUNT CONVENTION:

30/360 for the period
from _____ to

 Actual/360 for the period
from _____ to

Actual/365 for payments other than on an interest payment date
 Actual/365 for payments on June 1, 2017
 Other – Equal semi-annual payments, except for the first interest payment on June 1, 2017 which will be in an amount equal to \$0.64841096 per \$100 principal amount

OTHER PROVISIONS: See below

ADDENDUM ATTACHED:

Yes
 No

REDEMPTION: See “Redemption” below

RATINGS: The Series 17-A1 Notes have been assigned a credit rating of “A” by each of Standard & Poor’s Ratings Services and DBRS Limited

AGENTS: RBC Dominion Securities Inc., BMO Nesbitt Burns Inc., CIBC World Markets Inc., Casgrain & Company Limited, National Bank Financial Inc., Scotia Capital Inc. and TD Securities Inc.

FORM: () Fully Registered
 (●) Book Entry Only

METHOD OF DISTRIBUTION:
(●) Agency
() Principal for Resale
() Direct

Redemption

Prior to December 1, 2032 (the “**Par Call Date**”), the Series 17-A1 Notes may be redeemed, in whole or in part, at the option of the Company at any time, upon not less than 30 days’ and not more than 60 days’ notice to the holders of the Series 17-A1 Notes to be redeemed, and upon deposit of the redemption price plus any accrued interest to, but excluding, the redemption date with the Trustee or CDS Clearing and Depository Services Inc., on the redemption date. The redemption price is calculated as the greater of: (i) the face amount of the Series 17-A1 Notes to be redeemed; and (ii) that price which will provide a yield to the Par Call Date equal to the average of the yields to maturity calculated by two investment dealers, selected by the Company, on the business day preceding the day on which the notice of redemption is given, of a Government of Canada bond with a term to maturity that is similar to the remaining term of the Series 17-A1 Notes to the Par Call Date (calculated from the redemption date) plus 0.305%.

If less than all of the Series 17-A1 Notes are to be redeemed, the Series 17-A1 Notes to be redeemed shall be redeemed on a *pro rata* basis based on the principal amount of the Series 17-A1 Notes held by each holder.

On or after the Par Call Date (six months prior to the maturity date of the Series 17-A1 Notes), the Series 17-A1 Notes will be redeemable, in whole or in part, at the option of the Company at any time, at par, plus accrued interest to, but excluding, the redemption date.

Series Reserve Account

The Series Reserve Account in the Debt Service Reserve Fund (as both terms are defined in the Principal Indenture) for the Series 17-A1 Notes will be an amount equal to one year of Annual Debt Service for the Series 17-A1 Notes, being \$13,408,817.92, which will be pre-funded from the net proceeds of the sale of the Series 17-A1 Notes.

Restrictions on Distributions from General Fund

So long as the Series 17-A1 Notes are outstanding, the Company is prohibited from making any payments from monies in the General Fund which would otherwise be available to make payments on account of Subordinated Debt or distributions to shareholders of the Company, unless the Company delivers to the Trustee the following certificates:

- (i) a certificate from the Consultant certifying that estimated Net Revenues, on the basis of reasonable and prudent projections, assumptions and hypotheses, for the next 12 calendar months will be at least equal to 135% of the Annual Senior Debt Service for such 12-month period;
- (ii) an Officers’ Certificate certifying that Net Revenues for the 12 calendar months most recently ended were at least equal to 135% of the Annual Senior Debt Service for such 12-month period; and
- (iii) an Officers’ Certificate certifying that the Company is in compliance with the financial tests set forth in section 9.4 of the Principal Indenture.

Use of Proceeds

As of March 21, 2017, an aggregate of \$700,000,000 had been drawn by the Company under the Revolving Credit Facilities. The funds borrowed by the Company under the Revolving Credit Facilities were used to fund operating and capital expenditures, interest payments and for general corporate purposes. The Company is currently in compliance with the terms and conditions of the Revolving Credit Facilities and no breach thereof has been waived by any of the lenders thereunder. Each Revolving Credit Facility is secured by a senior pledge bond of the Company issued pursuant to the Principal Indenture, as supplemented. There has been no material change in the financial position of the Company nor in the value of the security pledged by the Company under the Revolving Credit Facilities since the establishment of such facilities.

The net proceeds from the sale of the Series 17-A1 Notes will be \$248,542,500, after deducting the agents' compensation in the amount of \$1,250,000. These proceeds will be used (i) to repay \$235,000,000 owing by the Company to the Canadian chartered bank affiliates of each of RBCDS, BMONB and CIBCWM under the Revolving Credit Facilities, (ii) to fund the \$13,408,817.92 being deposited into the Series Reserve Account in the Debt Service Reserve Fund as described above under "Series Reserve Account", and (iii) for general corporate purposes. A minimum offering amount of \$248,408,817.92 will be required in order for the Company to (i) repay \$235,000,000 owing by the Company under the Revolving Credit Facilities and (ii) fund the \$13,408,817.92 being deposited into the Series Reserve Account in the Debt Service Reserve Fund.

The decision to distribute the Series 17-A1 Notes and the determination of the terms of this offering were made through negotiations between the Company and the Agents set out herein. The Canadian chartered bank affiliates of RBCDS, BMONB and CIBCWM, who are lenders under the Revolving Credit Facilities, played no role in such decision or determination.

Documents Incorporated by Reference

The following documents which have been filed by the Company with the various securities commissions or similar authorities in Canada, are specifically incorporated by reference in and form an integral part of the Prospectus (as further amended or supplemented):

- (i) the Annual Information Form of the Company dated February 9, 2017;
- (ii) the Audited Consolidated Financial Statements of the Company as at and for the years ended December 31, 2016 and 2015, together with the notes thereto and the independent auditor's report thereon dated February 9, 2017;
- (iii) Management's Discussion and Analysis as at and for the year ended December 31, 2016;
- (iv) the indicative template version of the senior secured fixed rate notes term sheet dated as at March 21, 2017, filed on SEDAR in connection with this offering (the "**Indicative Marketing Materials**"); and
- (v) the final template version of the senior secured fixed rate notes term sheet dated as at March 21, 2017, filed on SEDAR in connection with this offering (together with the Indicative Marketing Materials, the "**Marketing Materials**").

Marketing Materials

The Marketing Materials are not part of this pricing supplement to the extent that the contents of the Marketing Materials have been modified or superseded by a statement contained in this pricing supplement.